



**District 103 PTO
2019-2020 School Year
Sponsorship Form**

Sponsor Name (Business or Organization) _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

E-mail _____

Authorized by (Contact Name) _____

Signature _____

1. Sponsorship Levels *(see next page for more details)*

- | | |
|---|--|
| <input type="checkbox"/> Title Sponsor: \$4,000 | <input type="checkbox"/> Bronze Sponsor: \$500 |
| <input type="checkbox"/> Gold Sponsor: \$2,500 | <input type="checkbox"/> 5K Race Day Table: \$300 |
| <input type="checkbox"/> Silver Sponsor: \$1,000 | <input type="checkbox"/> 5K Family Sponsor: \$200 |
| <input type="checkbox"/> 5K Water Table: \$750 | <input type="checkbox"/> 5K Swag Bags: \$100 |

2. PTO Online Student Directory Advertising Only

- Company Logo - \$150

Registration form, company logo artwork*, and payment MUST be received by **April 4, 2020** in order to be included on Run for D103 5K Run/Walk event materials and t-shirt giveaways. Please mail your registration form and check made payable to:

District 103 PTO, Attn: PTO Treasurer, 1370 N. Riverwoods Rd, Lincolnshire, IL 60069

* Submit your finished artwork file as a jpg, png, or bmp in 300 dpi resolution to PTO@d103.org.

For any questions, please contact us at PTO@d103.org. A PTO representative will reply within 24 hours.

Thank you for supporting District 103 Parent-Teacher Organization!

District 103 PTO
Sponsorship Level Descriptions
2019-2020

Title Sponsor: \$4,000

- PTO Website (www.d103pto.org) – Largest logo and link to your business or organization’s website from our PTO Sponsors webpage and homepage,
- PTO Online Student Directory – Headliner status on Membership Toolkit,
- PTO Social Media – Company/organization logo posted on PTO Facebook,
- PTO Email Blasts – Your business name and link to your website included in every email blast sent out to 1,000+ D103 families,
- Curriculum Nights – Special “sponsor thank you” by the PTO President at all three schools,
- Run for D103 5K Run/Walk
 - Company/organization logo on race bibs,
 - Company/organization logo featured first and in the largest size on all race t-shirts, marketing materials, and the 5K website (www.RunForD103.org),
 - Headliner logo displayed on packet pick-up banner,
 - Complimentary premium space for a race day table,
 - Event day recognition including largest logo on the event site banner and special “shout out” from the onsite race day DJ,
 - Company/Organization information in the race day swag bags,
 - 10 complimentary individual race entries, and
 - 1 complimentary immediate family race entry for referring family.

Gold Sponsor: \$2,500

- PTO Website (www.d103pto.org) – Logo and link to your business or organization’s website from our PTO Sponsors webpage and homepage,
- PTO Online Student Directory – Logo displayed on Membership Toolkit,
- PTO Email Blasts – Your business name and link to your website included in every email blast sent out to 1,000+ D103 families,
- Run for D103 5K Run/Walk
 - Company/organization logo featured second and in large size on all race t-shirts, marketing materials, and the 5K website (www.RunForD103.org),
 - Logo displayed on packet pick-up banner,
 - Complimentary space for a race day table,
 - Event day recognition including logo on the event site banner and “shout out” from the onsite race day DJ,
 - Company/Organization information in the race day swag bags,
 - 6 complimentary individual race entries, and
 - 1 complimentary immediate family race entry for referring family.

Silver Sponsor: \$1,000

- PTO Website (www.d103pto.org) – Logo and link to your business or organization’s website from our PTO Sponsors webpage,
- PTO Online Student Directory – Logo displayed on Membership Toolkit,
- PTO Email Blasts – Your business name and link to your website included in every email blast sent out to D103 families,
- Run for D103 5K Run/Walk
 - Company/organization logo featured third and in medium size on all race t-shirts, marketing materials, and the 5K website (www.RunForD103.org),
 - Logo displayed on packet pick-up banner,
 - Event day recognition including logo on the event site banner and “shout out” from the onsite race day DJ,
 - Company/Organization information in the race day swag bags,
 - 4 complimentary individual race entries, and
 - 1 complimentary immediate family race entry for referring family.

5K Water Table: \$750

- PTO Website (www.d103pto.org) – Logo displayed on our PTO Sponsors webpage,
- PTO Online Student Directory – Logo displayed on Membership Toolkit,
- Run for D103 5K Run/Walk
 - Company provided water table banner with the option of employees working the table in company t-shirts,
 - Company/organization logo featured fourth on all race t-shirts, flyer sent to all District 103 school families and the surrounding businesses,
 - Logo displayed on the 5K website (www.RunForD103.org),
 - Logo printed on packet pick-up banner,
 - Event day recognition including logo on the event site banner and “shout out” from the onsite race day DJ,
 - Company/Organization information in the race day swag bags, and
 - 2 complimentary individual race entries -or- 1 complimentary immediate family race entry for referring family.

Bronze Sponsor: \$500

- PTO Website (www.d103pto.org) – Logo displayed on our PTO Sponsors webpage,
- PTO Online Student Directory – Logo displayed on Membership Toolkit,
- Run for D103 5K Run/Walk
 - Small company logo on all race t-shirts,
 - Logo on the flyer sent to all District 103 school families and the community, and the 5K website (www.RunForD103.org),

- Event day recognition including small logo on the race day banner and “shout out” from the onsite race day DJ,
- Company/Organization information in the race day swag bags, and
- 2 complimentary individual race entries -or- 1 complimentary immediate family race entry for referring family.

5K Race Day Table Sponsor: \$300

- Run for D103 5K Run/Walk
 - Small company logo on all event t-shirts, flyer sent to all District 103 school families and the community, and the 5K website (www.RunForD103.org),
 - Event day recognition including small logo on the race day banner and “shout out” from the onsite race day DJ,
 - Company/Organization information in the race day swag bags, and
 - 2 complimentary individual race entries -or- 1 complimentary immediate family race entry.

5K Family Sponsor: \$200

- Run for D103 5K Run/Walk
 - Family name printed on race t-shirt and a special event day “shout out” from the onsite race day DJ, and
 - Up to 6 total registrants of family members and/or friends.

5K Swag Bag: \$100

- Run for D103 5K Run/Walk
 - Company/Organization information in the race day swag bag

Thank you for supporting District 103 Parent-Teacher Organization!